

Portfolio: [emilyeggert.com](http://emilyeggert.com)

## Experience

### MLD Mortgage, Inc. dba The Money Store., Florham Park, NJ

#### **Graphic Design Specialist, September 2024 – Present**

- o Supports around 80 Loan Officers with their individual marketing needs
- o Creates and designs monthly social media campaigns across three different platforms for corporate and individual Loan Officers
- o Stays up to date with the latest design trends and social media best practices and technologies
- o Designs print collateral i.e. ads, flyers, postcards, static digital banner ads

### New American Funding FKA Draper and Kramer Mortgage Corp., Danvers, MA

#### **Graphic Designer, July 2023 – September 2024**

- o Supported approximately 600 Loan Officers with their marketing needs
- o Created print ads, flyers, postcards, static digital banner ads and other print and digital marketing
- o Designed 10-15 weekly social posts, both static and animated, consistent with company branding
- o Utilized social media marketing tools such as Sprout Social and managed projects on Monday.com

#### **Jr. Graphic Designer, January 2023 – July 2023**

- o Assisted the design team with the development of print and social marketing materials
- o Worked directly with the sales team to execute their requests

#### **Marketing Coordinator, September 2021 – January 2023**

- o Supported the marketing director in establishing and evaluating marketing strategy
- o Assisted in developing and implementing the company's brand through event planning

### National Association of Minority Mortgage Bankers of America, Boston, MA

#### **Marketing Director, May 2023 – December 2025**

- o Created social media platforms, plan content and design posts
- o Promoted events and work with the Board to execute events
- o Supported the needs of the Board to further the mission of NAMMBA

### Silveri & Wilson, LLC, Beverly, MA

#### **Legal Assistant, April 2021 – September 2021**

- o Provided assistance to attorneys during purchases, sales, and refinances
- o Prepared and reviewed purchase contracts, deeds and deal files
- o Drafted, analyzed and filed legal documents, loan files and case exhibits

### J. Crew, Lynnfield, MA

#### **Visual Manager, August 2020 – March 2021**

- o Directed and lead my team to maximize daily productivity
- o Oversaw visual installations and store merchandising
- o Managed and organized multiple schedules
- o Carried out inventory checks, processed shipment, managed store to store transfers

#### **Visual Associate, June 2019 – August 2020**

- o Assisted the visual manager to implement designs for each season
- o Reviewed corporate style guides and placed correctly in store
- o Problem solved situations when plans were altered

## Achievements

### **Gallery opening**, Barrington Center for the Arts, Wenham, MA | August 2020 — October 2020

- o **Pax**, mural installation with wood and dye

### **Gallery opening**, Porter Mill Studio, Beverly, MA | February 2019 — March 2019

- o **Vital**, acrylic on canvas

### **Art and Humanities focused studies**, Orvieto, Italy | February 2019 — June 2019

- o Learned from professors and artists from around the world
- o Experienced and dwelt in an invigorating culture and society

## Education

Gordon College, Wenham, MA  
Bachelor of Arts in Art, Minor in Business  
August 2016 – May 2020  
GPA: 3.62, Magna Cum Laude

## Skills Summary

Experienced in the Adobe Suite including Illustrator, Photoshop, InDesign and After Effects, Microsoft Office Suite and Google Suite. Fast learner, disciplined, creative, organized, enthusiastic, patient, team player.