

Portfolio: emilyeggert.com

Experience

MLD Mortgage, Inc. dba The Money Store., Florham Park, NJ

Graphic Design Specialist, September 2024 – Present

- o Creates and designs monthly social media campaigns across three different platforms
- o Stays up to date with the latest design trends and social media best practices and technologies
- o Designs print collateral i.e. ads, flyers, postcards, static digital banner ads

New American Funding FKA Draper and Kramer Mortgage Corp., Danvers, MA

Graphic Designer, July 2023 – September 2024

- o Supported approximately 600 Loan Officers with their marketing needs
- o Created print ads, flyers, postcards, static digital banner ads and other print and digital marketing
- o Designed 10-15 weekly social posts, both static and animated, consistent with company branding
- o Utilized social media marketing tools such as Sprout Social and managed projects on Monday.com

Jr. Graphic Designer, January 2023 – July 2023

- o Assisted the design team with the development of print and social marketing materials
- o Worked directly with the sales team to execute their requests

Marketing Coordinator, September 2021 – January 2023

- o Supported the marketing director in establishing and evaluating marketing strategy
- o Assisted in developing and implementing the company’s brand through event planning

National Association of Minority Mortgage Bankers of America, Boston, MA

Marketing Director, May 2023 – Present

- o Create social media platforms, plan content and design posts
- o Promote events and work with the Board to execute events
- o Support the needs of the Board to further the mission of NAMMBA

Silveri & Wilson, LLC, Beverly, MA

Legal Assistant, April 2021 – September 2021

- o Provided assistance to attorneys during purchases, sales, and refinances
- o Prepared and reviewed purchase contracts, deeds and deal files
- o Drafted, analyzed and filed legal documents, loan files and case exhibits

J. Crew, Lynnfield, MA

Visual Manager, August 2020 – March 2021

- o Directed and lead my team to maximize daily productivity
- o Oversaw visual installations and store merchandising
- o Managed and organized multiple schedules
- o Carried out inventory checks, processed shipment, managed store to store transfers

Visual Associate, June 2019 – August 2020

- o Assisted the visual manager to implement designs for each season
- o Reviewed corporate style guides and placed correctly in store
- o Problem solved situations when plans were altered

Gordon College, Wenham, MA

Coach, August 2020 – May 2023

- o Recruited and auditioned over 50 college dancers
- o Choreographed and taught routines for basketball season and competitions
- o Built up dancers to acquire strength, discipline, team work, technique, and precision
- o Organized fundraisers to help support costs

In House Design, Wenham, MA

Intern, August 2019 – March 2020

- o Designed for clients both on and off my college campus
- o Established an initiative to connect student designers with local design agencies
- o Worked as a team to create a zine for our college art department

Achievements

Gallery opening, Barrington Center for the Arts, Wenham, MA | August 2020 — October 2020

- o Pax, mural installation with wood and dye

Gallery opening, Porter Mill Studio, Beverly, MA | February 2019 — March 2019

- o Vital, acrylic on canvas

Art and Humanities focused studies, Orvieto, Italy | February 2019 — June 2019

- o Learned from professors and artists from around the world
- o Experienced and dwelt in an invigorating culture and society

Education

Gordon College, Wenham, MA  
Bachelor of Arts in Art, Minor in Business  
August 2016 – May 2020  
GPA: 3.62, Magna Cum Laude

Skills Summary

Experienced in the Adobe Suite including Illustrator, Photoshop, InDesign and After Effects, Microsoft Office Suite and Google Suite. Fast learner, disciplined, creative, organized, enthusiastic, patient, team player.